

## **Privacy Policy**

### **Ann Arbor Track Club**

Ann Arbor, MI 48107

<https://aatrackclub.org>

Approved by BOD March 3, 2020

This privacy policy governs the collection, use and disclosure of personal information by the Ann Arbor Track Club (“AATC” or “we” or “us”). Personal information may be collected online through a website or mobile service or offline through hard-copy (paper) forms such as race or event registrations, club membership enrollment, and volunteer registration.

Your privacy is important to us, and we encourage you to read this policy carefully.

The AATC website contains links to external or “third-party” websites. Please be aware that the AATC is not responsible for the privacy practices of external websites, including those used to register for races or other non-AATC events. We encourage you to take appropriate precautions when leaving our website and to read the privacy statements of each website that collects personally identifiable information. This privacy statement applies solely to information collected by the AATC.

### **Collection of Personal Information**

Personal information collected by the AATC includes your first and last name, street address, email address, telephone number, date of birth, and gender. We may also collect information related to your interest in particular races or activities, and any other information that you submit to us online or offline through club membership, race registration, volunteer registration, or other forms of enrollment. We also may collect photographs, videos and images of participants in, and spectators of, our races, events, and other activities.

When you submit information to the AATC through a computer or mobile device, certain technical information may be collected automatically, including information about your activity on our websites and mobile services, device identifiers, information about your web browser software and version, information about your mobile device carrier and type, location information and, if you arrived at our websites via a link from a third-party website, the URL of the linking page. We also may use standard internet technologies, such as cookies, web beacons, and other technologies to collect information about your activities on our websites.

We may combine your personal information with information that we have obtained about you from other sources; for example, race or volunteer registrations.

## **Use of Personal Information**

The personal information that we collect is used to provide you with reasonable business purposes, including but not limited to: registering club memberships, processing race registrations, volunteer registrations, responding to requests for information, promoting our races and other activities or events, developing new events and services that we think may be of interest to you, communicating with you by e-mail, postal mail, and/or telephone, and performing other functions as described to you at the time of collection or pursuant to your consent.

## **Sharing of Personal Information**

We share personal information about you in the following circumstances:

- **To Effectuate Your Registration and Process Transactions.** We may use the services of one or more third parties to effectuate registration for our events, in which case it is possible that you will provide your personal information directly to that third party. Although we may take steps to limit what such third parties can and cannot do with your data, personal information that you provide directly to a third party is governed by the privacy policy of that third party.
- **Service Providers.** We may share personal information with organizations or individuals that perform functions on our behalf. For example, service providers may process payments for our races or other events and may store and process data on our behalf. These service providers are granted access to your personal information for the purpose of performing their functions for AATC.
- **Race Results and Posted Information.** We may publicize through our website or through other means information about your performance in races and other events, including, for example, your name, age, gender, and hometown and your race result information. In addition, we may post to our website or social media platforms photographs and videos of participants in, and spectators of, races, events, and other activities.

We may share your personal data with third parties in aggregate form. Data shared in aggregate form is not associated with a specific individual.

## **Personal Information of Individuals Under the Age of 18 (“Minors” or “Children”)**

There is no age restriction for membership in the Ann Arbor Track Club. Any person under the age of 18 who joins the AATC or participates in our races or other AATC activities must be registered by a parent or legal guardian and must have a liability waiver signed by the parent or legal guardian on file. The personal information of the minor will be governed in accordance with this privacy policy. The liability waiver required for AATC membership grants use of photographs, videos or other images on AATC websites and social media platforms. Parents or guardians of members under the age of 18 may request removal of any such items by contacting the AATC at:

info@aatrackclub.org

## **Marketing**

We do not share or sell your personal information to companies or businesses for marketing or research purposes. We may share your personal information with other non-profit organizations whose missions align with the AATC's mission and where sharing of the information would benefit both parties. Requests for information by these non-profit organizations are reviewed and then approved or denied by the AATC Board of Directors.

## **Legal Matters**

We may share your personal information in response to a subpoena or similar investigative demand, a court order, a request for cooperation from a law enforcement or other government agency, or as otherwise required by law; to persons acting in a fiduciary or representative capacity on the AATC's behalf; to defend against legal claims; to investigate, prevent, or take other action regarding illegal activity, suspected fraud, suspected violations of terms and conditions associated with any of our events or activities.

## **Protection of Personal Information**

We use security measures (including physical, electronic and procedural measures) to help safeguard personal information from unauthorized access and disclosure. However, no system for transmitting or storing information electronically can be completely secure. Therefore, we cannot guarantee that personal information or other communications will always remain secure.

## **Changes to this Privacy Policy**

We may occasionally update this privacy policy, and any personal information that we collect will be subject to the version of the policy that is in effect at the time of the collection. The effective date of the most recent policy revision will be stated at the top of the policy.

## **How to Contact Us**

Our services are provided by servers located in the United States, and residents of other countries visiting this site consent to the application of United States law to their use of the services. If you have any questions about this policy or our personal information-handling practices, please contact us at: [info@aatrackclub.org](mailto:info@aatrackclub.org)